

Create the ultimate fashion design portfolio with this comprehensive and beautifully illustrated guide. Author and fashion designer Anna Kiper shows how to tie together elements such as textiles, silhouettes, styling and mood to make a cohesive presentation that will best showcase your unique vision and ideas.

Demonstrating that creativity comes in many forms – with no right or wrong expression – all aspects of designing a fashion portfolio are covered, from design tools and conceptual thinking through to presentation and illustration techniques. Learn how to develop your own fashion design collection and share your ideas with maximum impact, with examples from leading designers and inspirational illustrations throughout.

Anna Kiper is the author of the popular book *Fashion Illustration: Inspiration and Technique*. She is a New York City-based fashion designer with a passion for illustration. Anna has worked for companies such as Calvin Klein, Mondri and Maggie Norris Couture. She is also a professor at the Fashion Institute of Technology and Parsons School of Design.

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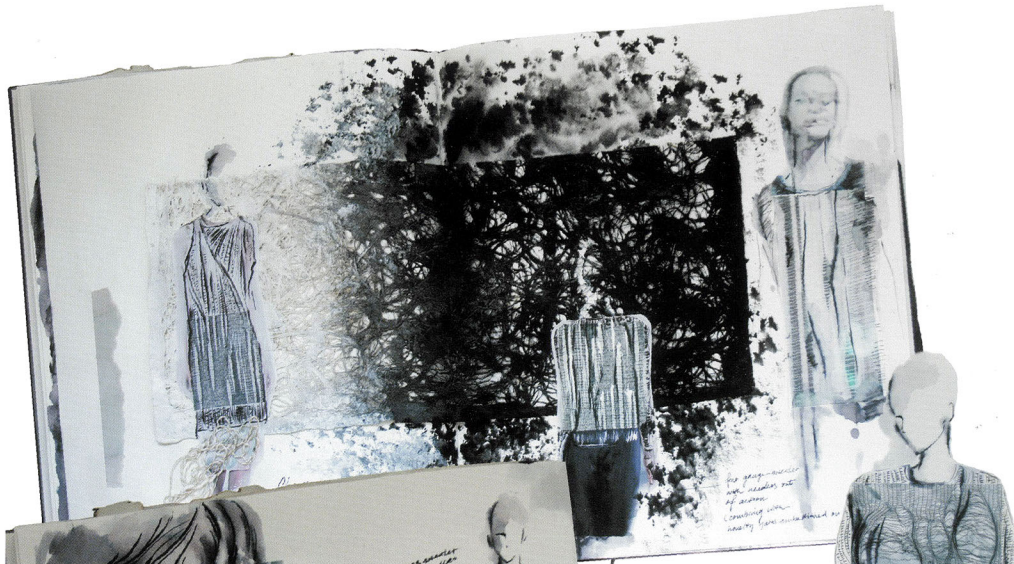
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FASHION

FASHION PORTFOLIO

design + presentation

Anna Kiper



Sketching techniques and media are mixed in an elegant manner in order to interpret the depth of spiritual pain. In the final stage of the collection, the designs imply that by loosening up the mind and forgetting the pain, healing can become possible from deep within.

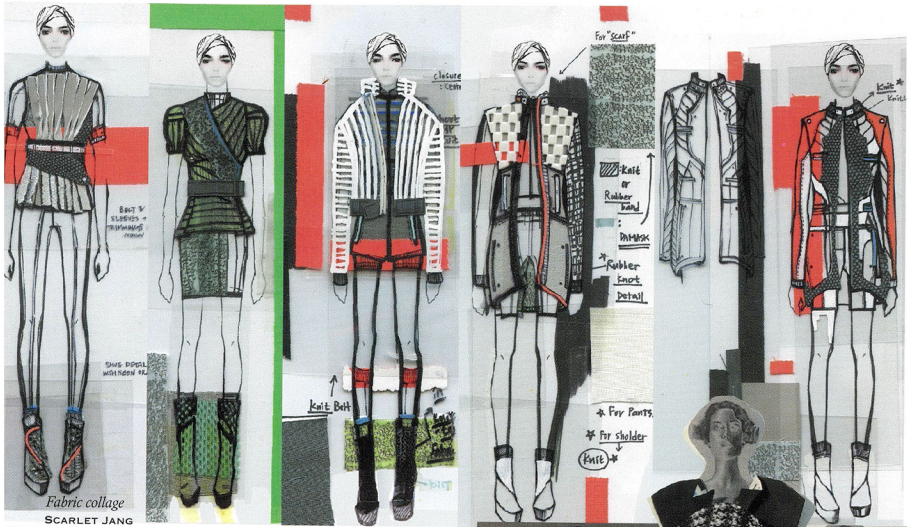


Strong visual and emotional impact was created by magical design images and photography by Sarah Moon, deconstructed with bleach and turned edges.



By breaking down the long and unstable healing process into several stages, this knitwear-concept design collection deeply explores the status of mental disturbance and the infinite progression of emotional recovery. While physical pain has an end point, emotional trauma expands without boundaries and has no definite conclusion.

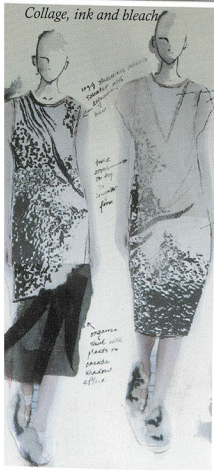




Fabric collage
SCARLET JANG

CREATIVE THUMBNAILS

Designers communicate their ideas through draping, textile samples, collages, sketches and notes. Modern design sketches, commonly called thumbnails or croquis, are often a combination of all of these things. As an essential part of the creative process, thumbnails are usually placed in a design journal and strongly reflect the designer's aesthetic, intended customer, mood and narrative of the collection. While exploring design possibilities and style variations, thumbnails become a visual line-up of preliminary ideas, allowing designers to test garment silhouettes, proportions and details in a 2D format. Often quick, and partially developed, thumbnails are key for a cohesive collection of final looks with a nice flow in fabric, colour and style.



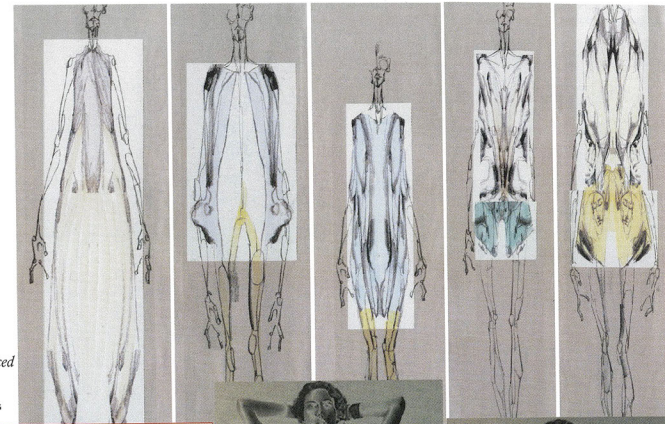
Collage, ink and bleach

OU MA



Thumbnail are small, simplified design sketches with a uniquely developed look, which becomes the prelude to the final presentation. Besides pencil and colour rendering, other popular techniques are used for thumbnail development, including fabric and paper collages; draping and 3D textile photomontages, as well as digital image manipulations.

Digitally-enhanced hand drawings
ZEYING MARIA WANG



3D paper collage



FEITONG LU



ANTHONY ARGENTINA

Watercolour and photomontage draping studies



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l = left; r = right; t = top; b = bottom; c = centre

Design Contributors

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RESOURCES

Museums and Costume Galleries

United States

The Metropolitan Museum of Art
The Costume Institute
www.metmuseum.org

The Museum at FIT
www.fitnyc.edu/museum

The Brooklyn Museum
www.brooklynmuseum.org

Smithsonian Cooper-Hewitt
National Design Museum in New York
www.cooperhewitt.org

Los Angeles County Museum of Art | LACMA
www.lacma.org

United Kingdom

Fashion Museum
www.museumofcostume.co.uk

Victoria and Albert Museum
www.vam.ac.uk

Italy

Galeria del Costume
http://www.uffizi.firenze.it/musei/?m=costume
Museum Salvatore Ferragamo
http://www.museoferragamo.it

France

Musée de la Mode et du Costume
http://palaigalliera.paris.fr

Musée Des Arts de la Mode
http://www.lesartsdecoratifs.fr

Fashion Libraries

New York Public Library
Mid-Manhattan Library
www.nypl.org/locations/mid-manhattan-library

Berg Fashion Library
http://www.bergfashionlibrary.com

Fashion Institute of Technology Library, New York
www.fitnyc.edu/library.asp

London College of Fashion Library
www.bergfashionlibrary.com

Albright Fashion Library
http://www.albrightnyc.com

Fashion Schools

United States

Fashion Institute of Technology
www.fitnyc.edu

Parsons The New School for Design
www.newschool.edu/parsons

Pratt Institute
www.pratt.edu

Savannah State University
www.savannahstate.edu

Otis College of Art and Design
www.otis.edu

United Kingdom

Central Saint Martins
University of Arts London
www.arts.ac.uk/csm

London College of Fashion
University of Arts London
www.arts.ac.uk/fashion

Kingston University London
www.kingston.ac.uk

Royal College of Art
www.rca.ac.uk

Italy

Accademia di Costume e di Moda
www.accademiacostumeemoda.it

Istituto Marangoni
www.istitutomarangoni.com

Polimoda
www.polimoda.com

France

Ecole Duperré
www.essa-duperre.scola.ac-paris.fr

ESMOD
www.esmod.com

Studio Bercot
www.studio-bercot.com

Fabrics and Trims

United States

B&J Fabrics
www.bandjfabrics.com

Mood Fabrics
www.moodfabrics.com

New York Elegant Fabrics
www.nyefabrics.com

Pacific Trimming
www.pacifictrimming.com

M&J Trimming
http://www.mjtrim.com

Global Leathers
www.globalleathers.com

Leather Impact
www.leatherimpact.com

Stainlauf & Stoller (sewing supply)
www.stainlaufandstoller.com

United Kingdom

Borovick Fabrics
www.borovickfabricstcd.co.uk

Cloth House
www.clothhouse.com

Barnett Lawson Trimmings
www.broadwicksllks.com

Kleins
www.kleins.co.uk

Trends/Colour Forecasting

Trend Union
Edelkoort Inc.
www.edelkoort.com/

Promostyl
www.promostyl.com

The Doneger Group
www.doneger.com

Color Portfolio
www.colorportfolio.com

PANTONE Color
www.pantone.com

The Cotton Incorporated
www.cottoninc.com

ESP Trendlab
www.esptrendlab.com

Peders Paris
www.pedersparis.com

d.cipher fm
dcipherfm.com

Style.com
www.style.com

M&J Trimming
www.mjtrim.com